

Joe Zuccola

VP Customer Development | Crossmark

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WHY KELLY?

I had the pleasure of working with Kelly while I was between roles and searching for my next opportunity. I was looking for a career coach who could not only keep me motivated and inspired - but also provide clear guidance and best-in-class strategies for navigating the job search process. After coming across her on LinkedIn and having an introductory call, I quickly knew she was the right fit.

Within 10 weeks, I landed a new role!

The job search process can be a grind, tedious, and at times overwhelming - but Kelly's structured approach, discipline, and proven methodology made all the difference. She kept me focused, accountable, and motivated throughout, while ensuring I was fully prepared for each stage of the interview process.

Kelly completely revamped my LinkedIn profile and resume - ensuring that I was effectively communicating my experience and value to recruiters and hiring managers. Most impactful, however, was the work we did on my personal narrative - crafting a clear, compelling story that confidently answers, “who I am and what I do.” I'm convinced this set the stage for stronger conversations and helped me progress deeper into the interview process.

If you're searching for your next role or navigating a transition, I highly recommend partnering with Kelly. She equips you with the tools, structure, and confidence you need to succeed...and the investment is absolutely worth it.