

Carrie Kirby

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WHY KELLY?

I worked with Kelly White during a challenging career transition, and her support had a real impact on both my confidence and my results. From day one, she met me where I was and guided me through a clear process to define what I wanted next. That clarity kept me focused on roles that truly fit.

As the search picked up, Kelly helped me evaluate opportunities against my criteria and track progress beyond interviews, especially the network I was building and the momentum in my approach. She consistently named the progress I was making behind the scenes. When negative mindsets or limiting beliefs crept in, she asked gentle, direct questions that helped me reset. At one point she said, “This seems different than what you said you were interested in. Can you tell me what appeals to you about this opportunity?” That question made me pause and evaluate more clearly. I did move forward with the application, but with better intention.

Kelly also stood out on the tactical side. She helped me sharpen my LinkedIn profile, tailor my resume for specific roles, and prepare for interviews with practical guidance on what to emphasize and how to practice. In today’s AI-driven ATS world, where it can feel like you are constantly rewriting your resume, I trusted her completely. She helped me quickly align my resume to job descriptions (without sounding generic or stretching the truth), which gave me confidence that my materials could make it through ATS screening and relieved a major source of stress.

She also kept coming back to one point: relationships matter. Kelly pushed me to work my network, not just submit online applications and wait. That outreach can be uncomfortable, and I know I would have leaned far more on the “apply and hope” approach without her encouragement and accountability. My role ultimately came through a mix of networking and the online process, but her insistence on building connections was a big part of why the right door opened. Kelly also influenced how I show up for my own network now, staying connected and making time to help others when I can.

Just as importantly, Kelly respected when I needed to pause and reset, and she helped me come back with a plan. I ended up with an offer that matched exactly what I was aiming for in both compensation and position, and I credit Kelly with helping me stay aligned to my goals so I could recognize and win the right fit.

As a mid-career professional, I found Kelly especially effective. She could see strengths and patterns in my experience that I was underselling, and she helped me translate them into a clear story that landed with hiring teams. I’ve already recommended her to others navigating a career transition, and I would recommend her to anyone looking for a career coach who brings both steady support and practical job-search strategy.